

MAGAZINE salon

THE BUSINESS OF CANADIAN BEAUTY AND STYLE

Trend Watch:
Rose gold,
metallics and
more

TOP TIPS:
**ENHANCE YOUR
NAIL SERVICES**

**HOW TO
BE YOUR
OWN BOSS**

• **Get down to**
Business

MAY+JUNE 16 • \$5
SALONMAGAZINE.CA

Hold Up!

KEEP HAIR LIGHT AS A FEATHER WITH KEUNE'S NEW SO PURE MOROCCAN ARGAN OIL LIGHT.

For clients seeking a lighter, daily-use styling treatment, Keune So Pure Moroccan Argan Oil Light is the answer. The ultra-lightweight formula is designed specifically with fine and brittle hair in mind, so the finer oil won't weigh hair down. The certified-organic argan oil works to moisturize the exterior layers of the hair, while the apricot kernel oil works from the inside out to penetrate the hair shaft and condition the hair. The formula is colour-safe and provides natural UV protection to keep hair radiant throughout the day.



BRING ON THE BLONDE

The new Malibu Blondes Enhancing Shampoo and Conditioner from Malibu C bring out the best in blonde hair.

Whether your clients have natural, lightened or highlighted hair, this new shampoo and conditioner duo is designed to intensify their blonde colour. Using violet to counteract brassiness, the duo also helps to preserve and protect blonde hair for long-lasting results.

"From a cool blonde to a warm one, the enhancing shampoo is perfect for clients' daily use helping maintain their blonde colour right from the salon. The slight violet tone helps counteract brassiness but won't remove any toner."

— Ashley Irwin, a Canadian certified wellness educator and master colourist for Malibu C



TOOLBOX

Dannyco Professional Avanti Ultra 1" Magnesium and Ceramic Flat Iron

“This flat iron is multipurpose and caters to all hair types. What I love the most is that it's colour-coded. From fine to coarse hair, it makes it very easy for you to identify the type of heat setting you should be working on.”

— Andrea Sampson, director of education for Dannyco Professional



One-inch floating plates with magnesium technology for superior heat conductivity and the release of far infrared energy to increase moisture penetration

Digital temperature display for easy readability

Temperature control buttons ranging from 270°F to 450°F, with a colour-coded technology display and one-hour auto shut-off