



Cotton On Kids Mothers Day Competition

Terms and Conditions

1. The promoter of this promotion is [Cotton On Kids] Pty Ltd (“the Promoter”) (ACN [493 749 386]) of 14 Shepherd Court, North Geelong, Victoria 3215.
2. Entry is free and open to persons over the age of 13 in [Australia, New Zealand, United States of America, Singapore, Malaysia, Hong Kong and South Africa. Employees of the Promoter and their immediate families and the suppliers and agencies associated with this competition are ineligible to enter.
3. This competition commences on 9am AEST on 20/04/2017 and ends at 9AM AEST on 12/05/2017 (“Competition Period”). Entrants may enter as many times as they like. Late, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected responses will be deemed invalid.

4. To enter this competition entrants must enter via one of two ways:

Via Instagram:

Step 1. Follow @cottononkids on Instagram

Step 2. During the competition period, snap and share an original image on Instagram and tell us in 25 words or less what your favourite mum moment is. Profile must be set to public.

Step 3. Tag your photo with @cottononkids and #lotsandlotsofhugs

Via Facebook:

Step 1. Like Cotton On Kids on Facebook

Step 2. During the competition period, snap and share an original image on Instagram and tell us in 25 words or less what your favourite mum moment is. Profile must be set to public.

Step 3. Tag your photo with @cottononkids and #lotsandlotsofhugs

The original image can include anything that represents your favourite mum moment (“Submission”).

5. Each Submission will be reviewed and judged by a panel of the Promoter’s marketing and communications personnel (“Panel”). The Panel will judge each response according to how relevant, creative and inspiring it is as judged by the Panel. All decisions of the Panel are final and no discussions or correspondence will be entered into.
6. There will be a total of five (5) winners.
7. The winner will be contacted on Instagram or Facebook on 14/05/2017. The winning Submissions will be posted and the winners tagged on the Promoter’s Instagram, Facebook pages and the Kids Small Talk Blog.

Each of the five (5) prize winners will receive:



- 1 x \$500 AUD Cotton On Gift Card (or equivalent in the currency of your location)

The winner's total prize pool is valued at **AUD \$2,900**

8. By entering this competition entrants agree to allow the Promoter to repost their Submission on the Promoter's Facebook, Twitter or Instagram accounts, the Promoter's website (www.cottonon.com) and within the Promoter's electronic direct mail (EDM) communication pieces.
9. The Promoter is not liable for any other additional costs associated with winning this competition or the prizes that comprise this competition.
10. If any prize remains unclaimed after 7 days of the winning Submissions being announced, the Promoter may deem that the grand prize winner and/or runners-up is ineligible to receive the prize.
11. Prizes are not transferable or exchangeable and cannot be redeemed for cash. The Promoter accepts no responsibility for any variation in the value of prizes. Where a prize is unavailable for any reason, the Promoter may substitute another item of equal or lesser value for that prize, as determined by the Promoter.
12. Information regarding prizes and how to enter forms part of these terms and conditions. Entry into the competition is deemed an acknowledgement and acceptance of these terms and conditions.
13. The Promoter reserves the right, at any time, to verify the validity of entries and the identity of entrants. Proof of entry and identity will only be deemed as sufficient at the discretion of the Promoter.
14. If this competition is interfered with in any way or is not capable of being properly conducted due to any reason beyond the reasonable control of the Promoter, the Promoter reserves its rights to disqualify any entrant or to modify, suspend, terminate or cancel this competition, to the extent permitted by law.
15. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence) in connection with this competition or accepting or using any prize, except for any liability which cannot be excluded by law (in which case that liability is limited to the maximum extent permitted by law).
16. All Submissions will be the property of the Promoter. The Promoter may use the name and any photos from the Submission for promotional, marketing and publicity purposes without compensation. By participating in this competition, each entrant assigns to the Promoter the whole of the copyright in their entries and, to the extent permitted by law, waives his or her moral rights in respect of it. Upon entering their Submission, each entrant warrants that the posting and use of their Submission on Instagram does not violate, misappropriate or infringe on the rights of any third party,



including, without limitation, privacy rights, publicity rights, copyrights, trademark and/or other intellectual property rights.

17. Personal information provided by entrants will be used by the Promoter for the purpose of conducting this competition and otherwise in accordance with contestants' consent. The Promoter may disclose entrant's personal information to its contractors and agents in relation to the conduct of this competition. The Promoter's privacy policy is available at <http://cottonon.com/AU/customer-service/privacy-policy.html>
18. This promotion is in no way sponsored, endorsed, administered or associated with Facebook or Instagram.