

LOU LOU



The

STARS

of SUMMER!

The hottest looks
to try now!

*The get-
gorgeous
guide*

**HAIR, NAILS,
MAKEUP
& MORE**

+
**AMAZING
FINDS
UNDER
\$100!**

PP 40070230

I VISITED...

LUSH LABS IN VANCOUVER

When Lush invited me to explore its Vancouver "kitchen" last winter, my response was an enthusiastic "Yes!" And the visit didn't disappoint: I met fascinating people, **discovered extraordinary formulas** and helped make 2,600 products with my very own hands. Here's a little photo diary so you can see for yourself.

BY JOANIE PIETRACUPA

In Anthony's (handsome) company, I prepared samples of Ayesha, an asparagus- and kiwi-based mask. No wonder it's one of the bestsellers (the mask, not the man...although...): In a single application, it brightens and smooths mature complexions.



Thanks to Shannon, I learned how to make soap from A to Z. Surprise, surprise: 1) it's really easy, 2) it's super-fun (as long as you're careful with the hot glycerine) and 3) it took me less than an hour to make almost 30 pieces. Not bad, right?

tutti-frutti

During my short visit, I cleaned, peeled, chopped and pressed hundreds of fruits and vegetables (kiwis, pineapples, bananas, lemons, asparagus and more) that are required to make masks, soaps, conditioners and exfoliants. The factory's "kitchen" moniker started to make a whole lot of sense: There's more fresh produce in there than in Gordon Ramsay's atelier!

LUSH 101

Before my trip, I thought Lush was all bath bombs and gift sets (read: style over substance). Now I know that the British brand has a true ecological outlook, which the staff bears firmly in mind when developing and producing its fun and effective lineup. Everything is handmade by hard-working employees who take the quality of their products (all are stamped with an expiry date) and ingredients (most are natural) to heart.

Oranges + strawberries + vanilla beans = the delish cocktail in every bottle of American Cream smoothing conditioner. Yum!



LUSH ROSE QUEEN BATH BOMB \$4.95. LUSH.CA



My very favourite bath bomb.

in bulk

1,910,924: That's how many massage bars, solid perfumes, bath melts and lip balms the employees at the Vancouver factory made in 2011 alone! If such vast quantities of product can be made in so little time, it's because the number of ingredients in each formula is minimal, just like its prep time. The result? Fresh lotions and potions that contain very few preservatives, making them good for our skin, environment and conscience.

Washing limes in preparation to make Ocean Salt (a.k.a. my new favourite face and body exfoliant). With ingredients like vodka, grapefruit juice and a mix of coarse and fine salts, it smells like a margarita while exfoliating the natural way.



LUSH OCEAN SALT
FACE AND BODY
SCRUB \$19.95.
LUSH.CA

SUMMERTIME ESSENTIAL



LUSH LUSTRE
BODY POWDER
\$14.95 LUSH.CA

3583 LUSH e409
FRESH-HANDMADE COSMETICS
LUSTRE
Body Powder.
Dust the two of us.
Simply dust directly onto the
skin and gently stroke in.

Here I am, a little bit too excited to be packaging my products. Believe me: It's a lot harder than it looks – hence the forced smile.



LUSH A MILLION
KISSES LIP TINT
\$8.95 LUSH.CA

MULTI-TASKER

LUSH
FRESH-HANDMADE COSMETICS
03608
**A MILLION
KISSES**
Lip Tint
Net Wt. 0.3 oz. / 10 g
MADE IN CANADA



To reward my hard work (it wasn't easy to resist taking a bite out of all that fruit I chopped!), Lush staffers printed me my own stickers. Love!