

110139 736 Men's



CATEGORY	PLATFORM	SIZES	WIDTHS	WEIGHT	CONSTRUCTION	AVAILABILITY	PRICE
PureProject	Anatomical 	Men's: 7-13, 14 Women's: 5-12	Men's: D Women's: B	Men's: 10.0 oz Women's: 8.2 oz	Strobel	01.01.13	\$110 USD

PROFILE

WHEN YOU WANT NOTHING TO COME BETWEEN YOU AND THE TRAIL, THE ULTRA-LIGHT PUREGRIT WON'T GET IN YOUR WAY. We constructed a new outsole with a more aggressive, multi-directional lug pattern for better grip on the ever-changing surfaces of adventure. Its concave shape delivers better balance by splaying out upon impact and creating more surface area for ground contact. The upper has been re-worked to give runners a better midfoot wrap and its new, blazing colors will light the trail on fire. Metaphorically.

TECHNOLOGY



Tuned Density Midsoles – We've tuned the density in our midsoles to better correspond with gender and weight categories, delivering a custom balance of cushioning that's not too soft or stiff.



Toe Flex – A toe box split allows the big toe to function independently and engage the runner's natural balance. Flexible materials empower a more efficient push off during the propulsion phase.



Nav Band – This flexible band wraps over the instep to comfortably secure the foot in place. The dynamic stretch provides just the right amount of reinforcement and conforms to individual foot shape and size.



Ideal Heel – Our signature inverted heel promotes a natural foot strike by landing in a more forward position on the foot. This aligns the runner's center of gravity and encourages optimal energy return.



BioMoGo DNA – BioMoGo, our earth-friendly midsole technology, is blended with Brooks® patent-pending DNA smart cushioning to create a springy return and custom comfort. This also reduces the use of energy and amount of waste by removing drop-ins.



Anatomical Last – Designed from an anatomical form, the shoe's shape contours the foot for a glove-like feel and provides support for every part of the foot.



120133 320 Women's