

120135 354 Women's



CATEGORY	PLATFORM	SIZES	WIDTHS	WEIGHT	CONSTRUCTION	AVAILABILITY	PRICE
PureProject	Anatomical 	Men's: 7-13, 14 Women's: 5-12	Men's: D Women's: B	Men's: 5.6 oz Women's: 5.1 oz	Strobel	01.12.13	\$100 USD

PROFILE

EXPERIENCE THE NEXT THING TO NAKED FEET WITH THE HYPER-LIGHT PUREDRIFT. Spread those toes with dual Toe Flex splits that allow your forefoot to flex through its three functional units, creating natural balance and a springy push-off. An anatomical last mimics the shape of your foot for a closer fit and the hardly-there upper provides just a little more coverage than a birthday suit. When you really want to feel free as a bird, remove the sockliner for a zero drop experience. No-seam construction keeps it comfortable and a soft platform mellows impact. Feet, meet feel.

TECHNOLOGY



Tuned Density Midsoles – We've tuned the density in our midsoles to better correspond with gender and weight categories, delivering a custom balance of cushioning that's not too soft or stiff.



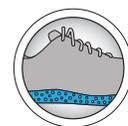
Toe Flex – A dual toe box split allows the forefoot to flex through its three functional units, engaging the runner's natural balance.



Nav Band – This flexible band wraps over the instep to comfortably secure the foot in place. The dynamic stretch provides just the right amount of reinforcement and conforms to individual foot shape and size.



Ideal Heel – Our signature inverted heel promotes a natural foot strike by landing in a more forward position on the foot. This aligns the runner's center of gravity and encourages optimal energy return.



BioMoGo DNA – BioMoGo, our earth-friendly midsole technology, is blended with Brooks® patent-pending DNA smart cushioning to create a springy return and custom comfort. This also reduces the use of energy and amount of waste by removing drop-ins.



Anatomical Last – Designed from an anatomical form, the shoe's shape contours the foot for a glove-like feel and provides support for every part of the foot.



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