

110138 448 Men's



CATEGORY	PLATFORM	SIZES	WIDTHS	WEIGHT	CONSTRUCTION	AVAILABILITY	PRICE
PureProject	Anatomical 	Men's: 7-13, 14 Women's: 5-12	Men's: D Women's: B	Men's: 7.2 oz Women's: 5.9 oz	Strobel	01.01.13	\$90 USD

PROFILE

EMBRACE THE GROUND BENEATH YOU WITH THE FEATHERWEIGHT FEEL AND PLIABLE FLEX OF THE PURECONNECT. With new upper mesh, this slim and nimble turn-hugger is for runners who crave less shoe and more freedom. A split toe groove extends toward the midfoot, engaging the natural movement of the forefoot and creating a greater sense of feel. Sporting rad new looks, the PureConnect is ready to run right out of the box.

TECHNOLOGY



Tuned Density Midsoles – We've tuned the density in our midsoles to better correspond with gender and weight categories, delivering a custom balance of cushioning that's not too soft or stiff.



Toe Flex – A toe box split allows the big toe to function independently and engage the runner's natural balance. Flexible materials empower a more efficient push off during the propulsion phase.



Nav Band – This flexible band wraps over the instep to comfortably secure the foot in place. The dynamic stretch provides just the right amount of reinforcement and conforms to individual foot shape and size.



Ideal Heel – Our signature inverted heel promotes a natural foot strike by landing in a more forward position on the foot. This aligns the runner's center of gravity and encourages optimal energy return.



BioMoGo DNA – BioMoGo, our earth-friendly midsole technology, is blended with Brooks® patent-pending DNA smart cushioning to create a springy return and custom comfort. This also reduces the use of energy and amount of waste by removing drop-ins.



Anatomical Last – Designed from an anatomical form, the shoe's shape contours the foot for a glove-like feel and provides support for every part of the foot.



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