

110140 671 Men's



CATEGORY	PLATFORM	SIZES	WIDTHS	WEIGHT	CONSTRUCTION	AVAILABILITY	PRICE
PureProject	Anatomical 	Men's: 7-13, 14 Women's: 5-12	Men's: D Women's: B	Men's: 9.3 oz Women's: 7.7 oz	Strobel	01.01.13	\$120 USD

PROFILE

WITH LEAN CONSTRUCTION AND A RESPONSIVE FIT, THE PURECADENCE RETHINKS HOW SUPPORT TECHNOLOGY IS ENGINEERED. Features like the internal PDRB help prevent overpronation without added parts and the wide Nav Band holds your foot like an endless hug. With a new burrito-wrap tongue, the feel of this lovable shoe just gets better. Add a fresh look and some street cred, and this featherweight friend will run footloose and fancy-free with you.

TECHNOLOGY



Tuned Density Midsoles – We've tuned the density in our midsoles to better correspond with gender and weight categories, delivering a custom balance of cushioning that's not too soft or stiff.



Toe Flex – A toe box split allows the big toe to function independently and engage the runner's natural balance. Flexible materials empower a more efficient push off during the propulsion phase.



Nav Band – This flexible band wraps over the instep to comfortably secure the foot in place. The dynamic stretch provides just the right amount of reinforcement and conforms to individual foot shape and size.



Ideal Heel – Our signature inverted heel promotes a natural foot strike by landing in a more forward position on the foot. This aligns the runner's center of gravity and encourages optimal energy return.



BioMoGo DNA – BioMoGo, our earth-friendly midsole technology, is blended with Brooks® patent-pending DNA smart cushioning to create a springy return and custom comfort. This also reduces the use of energy and amount of waste by removing drop-ins.



Anatomical Last – Designed from an anatomical form, the shoe's shape contours the foot for a glove-like feel and provides support for every part of the foot.



110140 480 Men's



110140 096 Men's



120134 437 Women's



120134 554 Women's



120134 201 Women's