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## **lucy Brings Stylish Lifestyle Apparel to Arlington** **Leading women's apparel company expands Virginia presence with new store**

PORTLAND, Ore. – April 23, 2007 – lucy, a company dedicated to designing fashionable and functional women's clothing, is expanding its east-coast presence by opening a new store in Arlington, Virginia. Offering versatile, functional and stylish pieces for everyday performance, lucy is ideal for traveling, getting in shape, or simply leading a busy and active lifestyle.

Opening on May 18, the new lucy store located at the Pentagon Row shopping center will offer the women of Arlington a convenient location to find clothing that offers performance in everyday wear. lucy's exclusive label is ideal for active, on-the-go women who are looking for the perfect combination of fashion and function that can take them through the day. lucy's pieces are also great for mixing and matching with denim and complementing existing casual wear.

"lucy is dedicated to creating functional and versatile apparel for on-the-go and active women," said Mike Edwards, CEO of Lucy. "We look forward to expanding our presence in Virginia and introducing lucy's unique clothing and signature styles to the women of Arlington."

The new lucy store is located at Pentagon Row, a one-stop-shopping destination featuring an assortment of over 45 restaurants and specialty retail shops. lucy will join other stores including Chico's, Elizabeth Arden and Bombay for premier shopping in one convenient location.



### **lucy's fit, fabric and function**

lucy carries an array of exclusive styles each season classified into four signature categories: active, energy, balance and essentials. lucy also offers three signature fabrics: lucy tech™, lucy flex™ and lucy lux™, that provide function and style for a variety of activities from running on the treadmill to running errands in the city.

In addition, many of lucy's tops and pants come in lengths, giving women the opportunity to find the perfect pair of pants and stylish tank to keep covered.

### **About lucy**

lucy is a Portland, Ore.-based lifestyle apparel company for women who value fit, style and performance. lucy isn't a specific person – she lives in all of us as we attempt to live a healthy, balanced life. Life is not only about being at the gym or yoga studio; it's about the everyday routine of multi-tasking errands, activities with family and friends, and taking care of yourself from the inside out. An expert in active ways of life, lucy listens carefully to the needs of women and creates apparel with on-the-go performance and versatility, as well as a healthy dose of style and color. With its own lucy label and exclusive designs from other designers and brands, lucy stands apart and inspires confidence in those who wear the products and visit the stores.

lucy is a privately-held company with investors including Chico's FAS, Inc. (NYSE: CHS) and venture capital firms Lone Pine Capital, Maveron LLC, Oak Investment Partners and Sutter Hill Ventures.

The company operates 46 stores in Arizona, California, Colorado, Washington D.C., Illinois, Maryland, Minnesota, Oregon, Texas, Virginia, Massachusetts and Washington, and online at [www.lucy.com](http://www.lucy.com).

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