

lucy

Contact:
Amber Rasmussen
Edelman (for lucy)
(503) 471- 6814
Amber.rasmussen@edelman.com

Los Angeles area lucy Lovers Have a New Favorite Store in Century City

New store opened on June 11 for active women in the Golden State

- *Why:* California women care about health and lead active lives, which makes them perfect for lucy! Plus, Century City compliments the existing California lucy locations.
- *What:* newest lucy store bringing store count to 31
- *When:* store opened June 11
- *Where:* located just one mile from Rodeo Drive, Century City Shopping Center is an open-air mall surrounded by the gleaming office towers and fountains of Century City. Given its locale, Century City is the mall of choice for many residents of both Beverly Hills and Westwood. lucy is located at 10250 Santa Monica Blvd., across from Houston's Restaurant.

