

## **No strings attached! Intempo announces its first range of Bluetooth™ accessories**

Intempo Digital today announced its entry into the Bluetooth™ market with the launch of its first offering, a wireless stereo speaker system. The BTS-01 is available now in Argos, Currys.digital, Dixons and on Amazon.co.uk for £49.99. The iPod Bluetooth™ dongle and an entry level Bluetooth™ headset will launch in early autumn and will be sold individually as well as combined as a bundle.

The BTS-01 is a wireless stereo Bluetooth™ speaker system with a range of up to 10 metres<sup>1</sup> and a powerful 10watt output, making it perfect for playing music in the home. The BTS-01 is simple to operate and automatically streams music from any compliant Bluetooth™ v1.2 enabled device, such as a mobile phone, MP3 player or a PC. The BTS-01 has a modern stylish curved shape and is available in black.

“With its first range of Bluetooth™ accessories Intempo is offering stylish, yet affordable technology for anyone wanting to go wireless,” said Katie Richards, Marketing Manager for Intempo.

“Bluetooth™ is becoming a must-have technology. It’s simple and convenient for the increasing number of people who listen to music on the move, whether it’s through a mobile or iPod. But equally, as technology extends out of the office and into the home, cable-free, stereo quality streamed music is becoming increasingly appealing.”

This autumn, Intempo will launch its iPod Bluetooth™ dongle, which will simply connect to any of the iPod Family<sup>2</sup>, to stream music wirelessly to a Bluetooth™ enabled headset or speakers. An entry level Bluetooth™ headset will also be an addition to the range. This wrap style headset for maximum comfort will be compatible with all v1.2 enabled Bluetooth™ devices from mobiles to MP3 players and will have an operating distance of approximately 10 metres<sup>1</sup>.

### **Notes to editors**

<sup>1</sup> Range distance may be affected by obstacles in the home such as walls, furniture & people

<sup>2</sup> Except the iPod Shuffle

## **About Intempo Digital**

Intempo is a music brand which designs, develops and markets award winning DAB digital radios, docking stations and speaker systems for iPod and MP3 players. Our innovative range of products will enhance your lifestyle and complement your living and working spaces.

Intempo has a range of DAB digital radios, from the classic PG to the colourful retro-styled KT range, which currently holds the What Hi-Fi Sound & Vision award for 'Best DAB radio under £100'. There are two 'haute couture' versions of the KT radio which have been customised in collaboration with British fashion designer Matthew Williamson. The PP01 is Intempo's first portable with an integrated rechargeable battery, it has a unique photo-speaker screen which can be personalised with a favourite photograph. The TRS is Intempo's latest DAB, a small lightweight portable in five different colours which will be launched autumn 07.

The i-series is Intempo's innovative range of iPod docking stations and speaker systems. The iDS-01 is the market leading 2.0 speaker dock according to GfK sales figures; its 'big brother' the iDS-05 is compact but has an impressive sound quality. The iDS-02 and iDS-03 are the hi-end speaker-docks and the iFi is an impressive tower system – the hi-fi replacement for the iPod generation.

In summer 2007 Intempo will unveil its first range of Bluetooth™ accessories, to include a speaker, dongle and entry-level headset. The company will also launch its first Internet radio.

For more information on the Intempo range visit [www.intempo-digital.co.uk](http://www.intempo-digital.co.uk)

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